Warrensburg Missouri, is the home of University of Central Missouri, and the location of our Thursday, September 13, 2018 partnership meeting. We met in the Alumni Memorial Chapel.

The non-denominational Alumni Memorial Chapel was built with private funds in 1956 as a memorial to UCM students and alumni who served in World War II and Korea. The chapel is available for campus and community events, with a 220-seat sanctuary, the Danforth Chapel, the Earl A. Webb study, and the social hall in the lower level.

If you visit Warrensburg, partner sites to explore include:


**Greetings and introductions.** Freedom’s Frontier National Heritage Area (FFNHA) Executive Director Jim Ogle welcomed everyone to the meeting, and presented first time attendees with the traditional Challenge Coin gift.

Pictured at right, Amber Clifford-Napoleone, Director of the McClure Archives and University Museum, University of Central Missouri receiving a challenge coin from Freedom’s Frontier Executive Director, Jim Ogle. Please welcome them to Freedom’s Frontier next time you see them!
**Have exhibit, will travel.** Steve Nowak, Executive Director of the Watkins Museum of History in Lawrence, Kansas, and the Chair of the FFNHA Advisory Committee, reminded the partners that he is teaching a class at the University of Kansas, to museum studies students. They are working on designing components of a traveling exhibit for Freedom’s Frontier. They will pitch their ideas to FFNHA. Later today, Steve and FFNHA Managing Director Julie McPike will talk about pulling together resources for toolkits that may be valuable as others work on exhibits, podcasts, and videos, the major topics for today’s meeting.
More than a Yellow Brick Road. This is the name of the family-friendly podcast that Hall Center for the Humanities Applied Humanities Summer Fellow and Freedom’s Frontier Special Project Coordinator An Sasala spent her summer putting together. The episodes touch on various places in Freedom’s Frontier that have things of interest and activities for children. She also made a presentation outlining her tips for putting together your own podcast. Her slides about Podcasting for Public History: a How to Guide, follow this one. When the podcasts are ready to hear, we’ll share them with our partner and the public.

When you listen to one podcast and feel educated AF

Knowledge is power
@mybestiesays
- Podcasts: What? + Why?
- Styles + Uses
- Formats
- Tips, Tricks + Things to Consider
What?

- iPod + Broadcast = podcast
- Use RSS* feeds used for simultaneous, multi-point distribution
- Uniquely digital artifacts, digital re-broadcasts, both at the same time
- Multi-faceted: genres, conventions

*RSS = Real Simple Syndication

Why?

- Accessibility
- Alternative form of education
  - Audio archive of exhibits, tours, and more
  - Public Engagement: Millennials, “Digital Natives” + Generation X
1. Fiction, Narrative

2. Talk Shows *(30-90min)*

   Conversations, multiple perspectives and voices, can be formal or informal with
   - Interviews
   - Roundtable
   - Moderated Conversation
   - Recordings Archive
     - “one from the vaults”
   - Walk Through/Review
3. Non-Fiction, Journalism (1-45min)
   - Information relayed via report or brief with occasional commentary/analysis
   - News media, citizen journalists, history enthusiasts + class projects
   - Great if you run an education/experiential program, but they can get boring, QUICKLY

4. Non-Fiction, Narrative

   5-90 minutes, relay info via storytelling conventions, think: documentaries + long-form journalism, usually soundbites, music, and special effects.

   Limited Series
   - short or test run, off-shoot of the main podcast or the episode for which you had TOO MUCH programming

   Weaving
   - move between stories + voices to draw thematic connections

   Seasons/Anthology
   - regular seasons of pre-determined topics which need not connect to each other
The Episode

- Set Format for Every Episode
  - Usually revolves around time and establishes a spoken and narrative rhythm
  - Can help establish a “brand” or “feel”
  - Can get boring if you never stray, so...
- The Occasional Change Up
  - Special Editions
- Free Form
  - Get experimental

The Series

- Continuous
  - Release schedule: every 2 weeks, 1x a month, weekly, etc.
- Seasons
  - Set number of episodes
  - Specific time of year (Summer or Fall)
- Limited Run
  - Mini-series or full season
  - Usually topical
Tips, Tricks + Things to Think About

Tips
- Leave room in the script for: breathing breaks, ad-libs, re-dos, etc.
- Try to have 3-5 episodes ready to go at any given time.
- Editing ALWAYS takes more time than you think. Plan accordingly.
- If using ONE mic, direct your voice at the mic not your fellows.
- Record 10s of “dead air” to get a noise profile for later clean-ups.
- Equipment is expensive, check your public library, radio station + local schools for free or rental equipment and reserve-able space.

Extras
- Show Notes + Sources*
- Transcripts
- Newsletters
- Website
- Patreon Page
  - Extra or early content

Listen. Listen. Listen!
- Know the field.
- Fill the gaps.
- Take note of style, format, content + devices (narrative + sound)
- Think about WHERE and HOW people listen?
- Listen to what you like and what you’d never listen to otherwise

Don’t let the mic intimidate you!
Funding Options

- Donations
- Personal sponsors
- Business sponsors
- Fundraiser campaign
- Personal funds
- Grants
Building a Team

- Writer
- Producer
- Director
- Editor
- Camera
- Sound

Performers/Talent

- Skill level
- Re-enactors
- Extras
- Type of performance
Networking Benefits

• University Studios
• KU equipment
• Sound Studios
• Printing Promos
• Partner Promotions
• Television
• Media Releases

After Completion Using Project

• Screenings and Other Events
• Libraries
• Historical Societies
• Community Centers and Events
• Schools
Expanding the Prairie. Though Michael Stubbs, with the Mount Mitchell Heritage Prairie, wasn't able to attend this meeting, he sent his video project, and FFNHA's Jim Ogle described it for the partners, and screened it. This prairie site has recently been given the opportunity to nearly double the size of the Mount Mitchell property. Michael put together a short film showcasing the history of the site, and asking for donations to help pay for the land. Michael’s film industry connections led to Peter Coyote narrating it, and part of Michael’s message is to dream big, and ask for assistance with your projects. You might just get a yes answer.
Tool Kits. Following up on their discussion earlier in the day about traveling exhibits, Freedom's Frontier Managing Director Julie McPike and Watkins Museum of History (Lawrence, KS) Executive Director Steve Nowak led a discussion of services, products, and resources needed for traveling exhibits, a list that overlaps with the day's other topics: video and podcast production. Julie will work on pulling together information to begin resource tool kits to share with partners.
Heritage Area Connections. At various times, over the years, partners have participated in an exercise that connects stories across state and county lines, from one city to another. As we talked about telling stories through traveling exhibits, video, podcast projects today, Freedom’s Frontier Managing Director Julie McPike led the gathered partners through an exercise meant to get them thinking about how their stories connect, and projects they might be able to work on together.
Save the Date

Wednesday, October 3 – FFNHA Board of Trustees Meeting,


Thursday, November 15 – Deadline for Professional Development applications. (Submit well in advance of the event you wish to attend.) Program Overview: http://www.freedomsfrontier.org/uploads/resources/FFNHA%20Professional%20Development%20Scholarship%20Program%20Overview%20LR%202017.pdf


Thursday, November 8 – Annual Awards Luncheon. Do you have someone to nominate for the Judy Billings Most Valuable Partner Award? Contact Freedom’s Frontier staff by Friday, September 28!

Check our calendar for more upcoming events – and add yours! www.freedomsfrontier.org

Mark your calendar for the next Partner Meeting, which will be the Annual Awards Luncheon. Date, time and place (on the Missouri side of FFNHA) to be announced soon. At our regular meetings, there's usually a tour of a museum or historic site. If you don't come, you might miss out on a behind the scenes tour, unlike our Board of Trustees member, Grant Glenn, who was on the tour led by Amber Clifford-Napoleone at McClure Archives. You also miss all the information, networking and sharing that happens at our Partner Meetings.
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