



Schuyler Museum
117 S Dacotah
Burlingame, KS 66413
(785) 654-3170
burlingamemuseum.com/

For our Thursday, March 8, 2018 Partnership meeting, we gathered at the Schuyler (pronounced Skyler) Museum in Burlingame, Kansas.

Eight rooms of exhibits reflect Burlingame's history, including the fire station exhibit adjacent to the spacious community center where we met. The fire station exhibit houses the pride and joy of the Burlingame Fire Department's 1938 fire truck. There is also a research room at the museum, and exhibits on farming, mining and railroad history, and a military collection that dates to the Civil War. There are also exhibits with Native American artifacts, and a memorabilia gallery that pays tribute to the museum's origins as a schoolhouse. The building that houses the Burlingame Historical Preservation Society, Inc., and the Schuyler Museum had been the town's elementary school for more than a century. The building is on the Kansas and National registers of historic places. Read more of the history here: <https://burlingamemuseum.com/about-us/>.

Burlingame is in Osage County. Nearby sites include ("Places to See" www.freedomfrontier.org):

Wells P. Bailey House, Lyndon, KS <http://www.freedomfrontier.org/Visitors/Sites/Comments.aspx?id=157>

Osage County Historical Museum, and Osage County Railroad & Mining Museum, Lyndon, KS
<http://www.osagechs.org/>

Rapp School (A treasure well worth the visit!), Lyndon, KS

<http://www.osageco.org/AboutOsageCounty/SpecialPlaces/RappSchool/tabid/4485/Default.aspx>

Pomona and Melvern State Lakes, Pomona and Eisenhower State Parks

<http://www.osageco.org/AboutOsageCounty/SpecialPlaces/tabid/4483/Default.aspx>

Find more Freedom's Frontier « Places to See » here: <http://www.freedomfrontier.org/Visitors/Places-To-See/>

Greetings and introductions. Executive Director **Jim Ogle** (FFNHA) welcomed Partners to the Schuyler Museum, and asked the meeting attendees to introduce themselves. First time attendees at a Partnership Meeting were presented with a Freedom's Frontier challenge coin.

The women pictured here were our meeting hosts. From left: Elaine Badger, Carolyn Strohm, Judy Thompson, Vita Tucker, and Janice Masters. Carolyn is the museum director, and the rest are members of the board of directors. Also pictured: Mike McManigal, Banner Creek Science Center.



*Freedom's Frontier
Challenge Coin.*

Group project and round tables. For today's meeting, everyone present was asked to participate in a workshop exercise meant to aid Freedom's Frontier with making marketing decisions.

We all have very limited funds when it comes to marketing our museums and historic sites. How do we use those dollars intelligently to ensure that we provide potential visitors the tools they need that will entice them to visit a Freedom's Frontier heritage site?

Meeting attendees worked together to build a tourist profile and figure out how to best reach those tourists. One of the tools we used at the meeting may provide some great insights about marketing your own sites our programs. You can download that tool at <https://fitsmallbusiness.com/wp-content/uploads/2017/11/CustomerProfileTemplate.pdf>

Following a board of trustees meeting to review and synthesize our work on audience identification, we will be sending out a survey to all partners to help us set priorities, narrow down our target tourism audiences and identify which tools to work on developing to promote Freedom's Frontier and all of the great heritage sites where folks can visit and learn more about our shared stories.



Meeting attendees learning about the Schuyler Museum prior to the beginning of the workshop.

Save the Date

Tuesday, May 1 – Deadline for **Interpretive Grant** consultation. Interpretive Grant applications due **Tuesday, May 15**. Ask Lexi Ray your Interpretive Grant questions. **Application Guidelines:**
<http://www.freedomfrontier.org/uploads/resources/Interpretive%20Grant%20Application-%206-2015.pdf>

Wednesday, April 4 – FFNHA **Board of Trustees** Meeting, Carnegie Building, 200 W 9th Street, Lawrence, Kansas

Tuesday, May 15 – Deadline for **Professional Development** applications. (Submit well in advance of the event you wish to attend.)

Program Overview:

<http://www.freedomfrontier.org/uploads/resources/FFNHA%20Professional%20Development%20Scholarship%20Program%20Overview%20LR%202017.pdf>

Scholarship Application:

<http://www.freedomfrontier.org/uploads/resources/FFNHA%20Professional%20Development%20Scholarship%20Application%20-%20LR%202017.pdf>

Thursday-Saturday, April 19-21 – Quindaro Symposium in Kansas City (Kansas and Missouri), *Strength Through Numbers: The Intersection of Abolitionist Politics, Freed Blacks, and a Flourishing Community in Quindaro*. To attend the keynote address and the symposium sessions, you will need to register for both, separately. Find information and links to registration here: http://www.freedomfrontier.org/pages/Quindaro_Symposium

Thursday, May 10 – Partner Meeting, Bates County Museum, Butler, Missouri, 1200 Kansas City Road, Olathe, Kansas. If you have questions, contact **Sonia Smith** at ssmith@freedomfrontier.org.



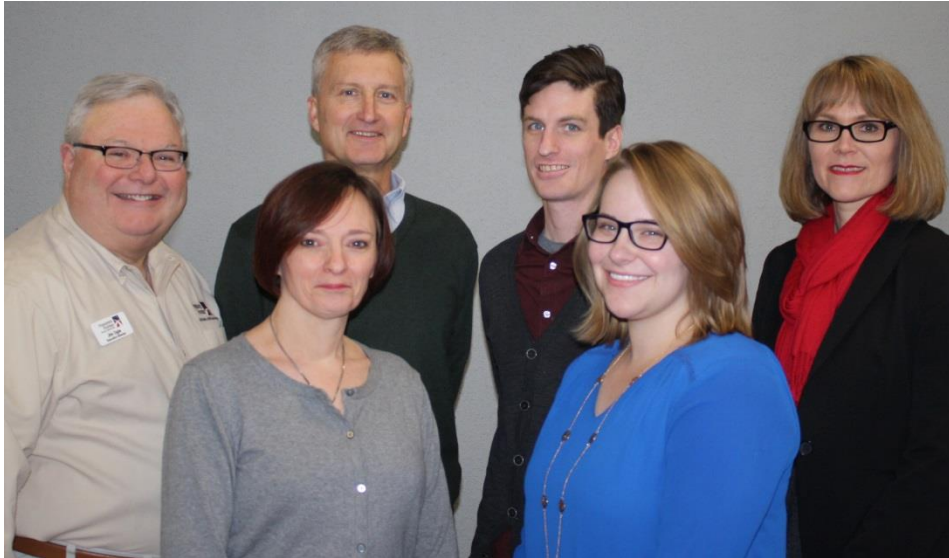
Mark your calendar for the next Partner Meeting, May 10, in Butler, Missouri. You never know what awaits at a meeting. Burlingame, Kansas, is famous for its sweet kettle corn. Here, Julie displays the goodie bags with kettle corn that all meeting attendees got! And there's also all the information, networking and sharing that happens at our Partner Meetings.



Partner Meeting

Schuyler Museum 03.08.2018

www.freedomfrontier.org



From left: Jim, Sonia, Doug, Johnny, Lexi, and Julie.

Find our contact information online at:

www.freedomsfrontier.org/pages/Contact, and on our Facebook page at: <http://bit.ly/2rMGOZx>.

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Freedom's
Frontier
NATIONAL HERITAGE AREA



Partner Meeting

Schuyler Museum 03.08.2018