



Visitor Survey

Site/Location: _____

Date: _____

1. Is this your first trip to Freedom's Frontier National Heritage Area?

- Yes No

2. How familiar are you with Freedom's Frontier?

- Very familiar
 Somewhat familiar
 Not Sure
 Not Familiar

3. Is your trip to Freedom's Frontier part of a:

- Day trip – Local resident
 Day trip – Out of town resident
 Overnight trip

3a. For overnight trips, what type of lodging did you use in the local area?

- Hotel, Motel, or Bed & Breakfast
 Campground
 Friends or relatives in the area
 Overnight outside local area

4. How long do you plan to stay in the local area?

_____ hours if day trip _____ nights if overnight trip

5. How much money are you likely to spend during this visit?

- \$0 - \$50
 \$50 - \$100
 \$100 - \$150
 \$150 - \$200
 over \$200

6. How many people are in your travel party?

_____ adults _____ children (under 18)

7. What is the zip code of your permanent residence? (if outside the US, please indicate the country of residence)

8. How important were historical attractions in motivating you to make this trip?

- Primary reason for this trip
 One of the reasons for this trip
 Didn't factor into why we took this trip

9. On a scale of 1-5, how influential were the following factors in motivating your decision to visit Freedom's Frontier National Heritage Area?

(5=Very influential, 4=Somewhat influential, 3=Neutral, 2=Not very influential, 1=Not at all influential)

	5	4	3	2	1
Website of Freedom's Frontier	<input type="checkbox"/>				
Other attraction's Websites	<input type="checkbox"/>				
Freedom's Frontier Map	<input type="checkbox"/>				
Advertising	<input type="checkbox"/>				
Word of mouth	<input type="checkbox"/>				
My own knowledge of the area	<input type="checkbox"/>				
Other, please specify: _____					

10. Do you plan to visit other historic sites within Freedom's Frontier?

- Yes No

11. Are you likely to revisit Freedom's Frontier during the next year?

- Yes No

12. What is your highest completed educational level?

- High School
 Some college
 Bachelors' degree or equivalent
 Masters'/Doctoral degree or equivalent

Providing your name & address is optional. Freedom's Frontier will not sell, transmit or reveal any information you provide to third-party organizations.

Name _____

Address _____

City, State, ZIP _____

Email _____

Phone _____

May we add you to our email list? Yes No