



Kansas City Public Library
14 West 10th Street
Kansas City MO 64105

January 18, 2018
10:00 a.m. – 2:00 p.m.

| Time | Agenda Topic |
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| 10:00 a.m. | Welcome and Introductions Welcome and Introduction to site FFNHA – Welcome and acknowledgement of First Time Attendees |
| 10:15 | Jason Roe (Kansas City Public Library) – Jason shares a story of collaboration with Freedom's Frontier, and the process that made possible projects like <i>Wide Open Town</i> and its digital components. Mindi Love (Johnson County Museum) – <i>AASLH Conference, KC 2018</i> - Mindi is helping to coordinate and plan the Annual Conference for the American Association for State and Local History coming to KC in August 2018. The presentation will consist of how you and your site can get involved with the conference. |
| 10:45 | Karen Crane (Merriam Visitors Bureau), Beth Carmichael (St. Joseph CVB), Kristi Lee (Leavenworth CVB), and Shannon Murray (Crossroad Tours) <i>Preparing Your Site for Bus Tours</i> – In this workshop, Karen and company will lead us through a process to help you your site be prepared to be a member of a coordinated bus tour, making your local convention visitors bureau your best friend, and plugging into a greater tourism network. |
| 11:45 | Staff Updates and Reports |
| 12:00 p.m. | Lunch and Announcements |
| 1:00 | Karen Crane <i>Workshopping Tourism</i> – After the general discussion of the morning, Karen, the other CVB presenters, and the FFNHA staff will work with smaller groups to address the material that arose. |