Freedom's Frontier
NATIONAL HERITAGE AREA

Minutes from Board of Trustees Meeting
Tuesday, May 11, 2010
Battle of Lexington State Historic Site
Lexington, MO

After a tour of Lexington, the meeting was called to order by Deanell Tacha, Chair. Present were Tacha, Clark, Dunfield, Ford, Gibson, Jones, Northern, Stroup, Tempel, Wagnon, Wood and Judy Billings and Julie McPike. Absent were Arter, Balderson, Benton, Breidenthal, Cohen, Craig, Dillingham, English, Kemper, Maag, McCoy and Ramsey. T. C. Barry, Matt Brillhart, Luther Smith and Bill Wagnon were guests.

Tempel welcomed the Board to Lexington. Guests were introduced. Stroup introduced Brillhart, Directoraf of Community Outreach for the Pryor Center for Leadership Development at William Jewell College. Brillhart spoke about the leadership development program at William Jewell and their partnership with American Humanics.

Tempel moved to approve the minutes of the March meeting. The motion was seconded by Dunfield and approved.

Billings discussed the financial report. She noted two expenses, the Kansas Sampler Festival and outreach display. Billings briefly reported on the Sampler Festival and noted that the display can be used at events throughout the area.

Stroup and Wood reported on the Development Committee. Stroup outlined the plans for the committee to develop a strategic plan. She distributed the board donation form and explained that the goal was to have 100% of the Board contribute. Wood discussed the need to have a deed of gift policy. He asked the Board to consider this policy and tabled the issue until the June meeting. The Board also discussed earmark gifts. They will consider a policy for earmark gifts at the next meeting. Billings and McPike will work on a "licensing fee" or "affiliation fee" policy to discuss the financial responsibility of sites that receive benefits, such as listing in a brochure or website, from Freedom's Frontier.

Billings reported that Imagemakers, Inc. of Wamego, Kansas, had been selected by the Technology Committee and approved by the Advisory Committee to contract with Freedom's Frontier on their website redevelopment project.

Billings reported about the "Dear Colleague" letter circulated in the House and Senate to increase the line item for heritage areas.

In old business, Tacha reported that the management plan approval is still being processed. Billings reported that the trademark of the logo and intellectual property application has been approved.

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McPike reported on the April 8 Partnership Team meeting in Topeka, Kansas. She also noted that a subcommittee of the Advisory Committee, with the input of the Partnership Team, have been working on a tagline for Freedom's Frontier.

Billings reported on a meeting with Jeffrey L. Bruce & Co. to begin work on the map/brochure project and funding that has been received for the website redevelopment project. The Board discussed a proposed cell phone-based project to connect the area. McPike reported that she will be meeting with Symphony in the Flint Hills to plan for the 2011 event in Wabaunsee County.

The next formal board meeting will be held June 22 at Lawrence, KS.

Meeting was adjourned.

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