Freedom's Frontier
NATIONAL HERITAGE AREA

Minutes from Board of Trustees Meeting
Tuesday, June 7, 2011
Carnegie Building
Lawrence, KS

The meeting was called to order by John Dillingham, Chair. Present were Dillingham, Banwart, Benton, Breidenthal, Clark, Dunfield, English, Ford, Glasscock, Jones, Kemper, Northern, Stroup, Wagnon and Wood and Judy Billings and Julie McPike. Absent were Arter, Cohen, Craig, Gibson, Maag, McCoy, Ramsey, Tacha and Tempel. Guests present were Alexa Smith, Freedom's Frontier Communications Intern and Bill Wagnon, Topeka, Kansas.

Stroup moved to approve the April 2011 minutes. Jones seconded the motion, which passed.

McPike reported on the April 14th Partner's meeting. Billings discussed the Border War Symposium that will be held November 10-12, 2011.

Billings reported on the amount of federal funding FFNHA is expected to receive in FY11. The financial reports for April were accepted and approved.

Stroup and Wood led discussion of the case statement. The Board suggested that it lead with the Statement of National Significance, followed by a more substantial section on goals, measures of success, and achievements, include discussion of tourism and economic development, followed by information about the organization. Wood suggested engaging the Partnership in a discussion about measures of success.

McPike reported updates on the map project and website. Clark reported on fundraising for the map.

Billings gave an update on Symphony in the Flint Hills and asked for approval of an invoice for $2,100 for a tent, chairs, etc. for the event. Wood moved to approve payment. Wagnon seconded the motion, which passed.

Billings reported on program legislation and the National Heritage Area caucus both of which were topics of conversation with NPS representatives at the March meeting.

Clark presented and led discussion regarding the Social Media Policy. He moved approval of the policy with suggested changes to clarify the use of "account" in the sentence: "Board members, staff members, partners and all other persons who use any form of social media under the Freedom's Frontier National Heritage Area name or who reference Freedom's Frontier in any account, either business or private…." Dunfield seconded the motion, which passed.

McPike discussed a social media pilot project with KU students to enhance interpretation in the heritage area. She led the Board on a tour of the Kansas-Nebraska Act exhibit and explained how the technology will work in conjunction with the exhibit, partner sites, and the Freedom's Frontier website.

Billings gave the Board a preview of the permanent Freedom's Frontier-themed exhibit, funded by the City of Lawrence that is being installed in the Carnegie Building.

The meeting was adjourned.

BOARD OF TRUSTEES John Dillingham, Chair, Kansas City, MO · Deanell Reece Tacha, Vice Chair, Lawrence, KS · Bill Tempel, Secretary, Lexington, MO Charles Jones, Treasurer, Lawrence, KS Dr. Mary Davidson Cohen, Executive Committee Member -At-Large, Leawood, KS Lt. Gen. (Ret.) Robert Arter, Ft. Leavenworth, KS · Connie Banwart, Fort Scott, MO · Judge Duane Benton, Kansas City, MO · George Breidenthal, Kansas City, KS · Charles Clark, Prairie Village, KS · Jody Ladd Craig, Leawood, KS · David Dunfield, Lawrence, KS · Jan Engli sh, Kansas City, KS · Bob Ford, St. Joseph, MO · Michael L. Gibson, Paola, KS · Kent Glasscock, Manhattan, KS · Crosby Kemper, III, Kansas City, MO · Jim Maag, Topeka, KS · Elle McCoy, Chanute, KS · Emanuel Northern, Kansas City, KS · Te rry Ramsey, Nevada, MO · Kala Stroup, Lawrence, KS · Joan Wagnon, Topeka, KS · Kevin Wood, Harrisonville, MO

Post Office Box 526
Lawrence, KS 66044
Ph 785-856-5300
Fx 785-856-5303