MINUTES: Board of Trustees Meeting
Wednesday, June 12, 2019; 1:04 p.m. - 2:33 p.m.
The Black Archive of Mid-America, Kansas City, Missouri

Present were: Ms. Barker, Mr. Benton, Ms. Buhr, Ms. Caskey, Mr. Ford, Mr. Glenn, Mr. Hill, Ms. Hunkeler, Mr. McGee, Mr. Nevius, Mr. Patterson, Mr. Pfautsch, Mr. Smith, Mr. Tempel, Ms. Thellman, Mr. Wagnon, Mr. Wulf, and Ms. Zane.

Mr. Wood, and Ms. Moore were attending via conference call.

Absent were: Ms. Barnes, Ms. Craig, Mr. Morgan, Gen. Scott, and Ms. Tucker. Mr. Harris attempted to call into the meeting, but was unable to connect.

Staff members attending included: Mr. Ogle, Ms. Ray, Ms. Smith, and Mr. Szlauderbach.

Also present was Dr. Carmela Williams, Executive Director of the Black Archives.

Call to Order: Mr. Benton called the meeting to order.

Welcome and Introductions: Dr. Williams welcomed the trustees to the Black Archives. She said she has been the director for not quite seven months. The organization is celebrating its 45th anniversary. Her goal is to get people to come to the archives, and to then get them to come again. She mentioned that the FFNHA youth camp had visited the archives this summer. They did a poetry exercise, and discussed the process of writing poetry.

Mr. Ogle said that he brought Chris Stein, the chief of heritage areas and partners for the National Park Service's Midwest Region in Omaha, Nebraska, to the Black Archives as part of a heritage area tour in May.

Approval of Minutes: Ms. Hunkeler moved to approve the April 2019 minutes. Mr. Smith seconded the motion, which passed.

Financial Report: Mr. Ogle and Mr. Wulf reviewed the financial statements and answered attendees' questions. They will work out a way of reporting to the board on an ongoing basis going forward the amount of funds that is currently obligated for FFNHA by the federal government, and how much of that funding is available to draw down. Mr. Nevius moved to accept the financial report. Ms. Hunkeler seconded the motion, which passed.

Marketing & Outreach Committee: Mr. Pfautsch reported that he, Mr. Ogle, and Ms. McPike had reviewed the nearly 80 RFPs submitted for the website redesign. Mr. Ogle said that he has suspended the process, in order to investigate a company that has an ongoing contract with the NPS, On Cell, and creates mobile apps that can be embedded in websites as well. On Cell, based in New York, has done more than 140 jobs for the NPS. Mr. Ogle and Mr. Pfautsch will continue to investigate how FFNHA might make use of On Cell, and report to the committee.
Staff Reports

Staff Restructuring: Mr. Ogle announced that he had completed the search for an operations manager. Mr. Grant Matthews is scheduled to begin on July 29. His job description and resume were included with the board packet. Although the board has authorized Mr. Ogle to hire an additional staff member, his hope is that as Mr. Matthews settles into his job, that he and other staff members may be able to take on additional duties. This would allow for an internal restructuring of the work load previously handled by Ms. McPike.

Quindaro: Mr. Ogle pointed out the Quindaro commemorative booklet shared with the board. He said that Ms. Smith had combined portions of the speeches from the variety of speakers at the April 23 event at Quindaro Townsite, and photographs from Mr. Steve Hitchcock for this booklet. Mr. Ogle anticipates that the booklet will help to continue the energy and momentum from that event. He has already distributed it at some meetings with Quindaro stakeholders, and plans to share copies with the speakers. The coasters created as keepsakes with the image used for the sign unveiled in April were also shared with the board. A third Quindaro item shared was the application for NPS assistance at Quindaro Townsite through the Rivers, Trails & Conservation Assistance Program. Mr. Ogle is waiting on the two property owners—the Unified Government of Wyandotte County & Kansas City Kansas, and the Allen Chapel/Western University Association—to submit their letters of support to accompany the application. Once the letters have been received, the application will be sent, perhaps as early as this week. Mr. Benton congratulated Mr. Ogle, Mr. Smith, and FFNHA staff on their work and accomplishments concerning Quindaro.

Disorder on the Border: Mr. Ogle said that he is excited and proud at how FFNHA is bringing the Disorder on the Border Symposium to Lawrence. The news release with a schedule of the sessions for August 16-17 has been distributed. There is a link to the information on the front page of the website, and people have already begun registering for the limited number of seats available for the symposium that will be held at the Carnegie Building.

Mr. Ogle mentioned that Mr. Tempel is a member of the Quantrill Society, which is one of the sponsoring organizations for the symposium, along with the Watkins Museum of History and FFNHA. Ms. McPike helped to bring together a slate of speakers, some of whom have presented at others of the symposiums presented by FFNHA and partners. The keynote speaker at the August 17 reception at the Lawrence Arts Center is author Tom Rafiner. There is considerable more seating at the arts center. Mr. Ogle said he anticipates that the keynote will be presented to a full room. The keynote will be open to the public, but those attending the symposium will receive a ticket for a seat at the keynote with their $35 registration.

Youth Camps: Ms. Ray presented a short update on youth camps, which began last week. She distributed examples of this year’s camp journals, and showed photographs of some of the 4th and 5th grade students visiting various partner sites. Mr. Hill is following the youth camp schedule and is taking photos of the students, as well as of the sites, to create an image library of the heritage area for use with marketing. Camp assistants Mr. Scott Davis and Ms. Morgan Neal, are also taking photographs that they post on social media sites Facebook and Instagram.
Old Business

Traveling Exhibit Update: Mr Ogle provided an update on the three traveling exhibits that University of Kansas students are working with FFNHA to create. The project on the 19th amendment is nearing completion, and should be ready to share with the trustees at the October board meeting.

The Native American exhibit’s consulting committee has made its recommendations to the students working on the project, and they are ready to begin looking at fabrication options.

Panels for the ADA/enduring struggle exhibit should be completed in late fall, and available to share at either the November partnership meeting, or the December board meeting.

Board Retreat: Mr. Ogle continues to work on finding a calendar date for a facilitator and the trustees to meet at the Carnegie Building for a strategic planning retreat. The facilitator’s schedule conflicts with the regular board of trustees meeting schedule, so Mr. Ogle proposed that he choose a date outside of the meeting schedule that allows the maximum number of trustees to attend, and combine a short business meeting with the retreat. He will report back by email with a poll for trustees on available dates.

H.R. 1049: Mr. Ogle was excited to announce that H.R. 1049, that would reauthorize all National Heritage Areas for twenty years, has more sponsors in the House than it has ever had. There are 111 cosponsors for the bill. It should be ready to come to the House floor in the fall for a vote, and then would go to the Senate, and could pass before 2020.

In the meantime, county commissions in Dickinson, Morris, and Doniphan counties in Kansas have passed resolutions expressing their interest in becoming counties in FFNHA. Lyon County in Kansas, and Henry, Greene, Jasper, Lawrence, Barry, Saline, and Dade counties in Missouri would also be logical additions that would allow the FFNHA stories to be expanded on and shared.

New Business: Mr. Pfautsch presented Mr. Ogle with a framed copy of the resolution that his wife, Missouri legislator Representative Donna Pfautsch, introduced in support of FFNHA reauthorization. Rep. Pfautsch’s resolution passes with 165 votes in favor of, and 3 opposing reauthorization. The resolution was then sent to the Missouri delegation in Congress.

Mr. Benton adjourned the meeting.

Respectfully submitted,
Sonia Smith for Deborah Barker, Board Secretary