



2012 Workplan

Program/Activity/Strategy And Each Action's Legal Reference (legislation/plan)	Outcomes Expected and Facilitator/Process Mgr. and Final Outcomes	Anticipated Budget and Final Budget	Initial and Final Resource Commitments and Final Evaluation Comments	Priority: Initial and Final	National Park Service as Partner?
<p>ADMINISTRATION</p> <p>Section 264 (d) (2) (A), (B) & (C)</p> <p>2009 Management Plan, Business Plan for the Coordinating Entity</p>	<p>1. Provide financial accountability & transparency 2. Manage federal & nonfederal funds 3. Staff the Board of Trustees 4. Direct day-to-day operations 5. Coordinate long-range strategic planning 6. Promote the preservation, conservation, education, interpretation, and recreation in eastern Kansas and western Missouri in heritage development and sustainability</p> <p>Executive Director</p>	<p>Federal: \$53,965</p>	<ul style="list-style-type: none"> In-kind investment by the Board, Advisory Committee and Partners In-kind investment by the City of Lawrence, KS and Lawrence Convention and Visitors Bureau Staff time to include program coordinator, finance assistant, and administrative assistant 	<p>1st</p>	<p>N</p>
<p>CONTINUED OUTREACH</p> <p>Section 264 (e) (2) (C) and Section 264 (e) (8) (B)</p> <p>2009 Management Plan Recommendations: <i>Encourage communities to make preservation public policy, Build a foundation for communicating Freedom's Frontier message and stories</i></p>	<p>1. Raise public awareness of mission and stories resulting in increased web hits & site attendance 2. Establish 10 new partnerships 3. Promote the preservation, conservation, education, interpretation, and recreation in eastern Kansas and western Missouri in heritage development and sustainability</p> <p>Program Coordinator</p>	<p>Federal: \$42,334</p> <p>Other: \$8,000</p>	<ul style="list-style-type: none"> Staff time to include program coordinator, finance assistant, and administrative assistant Outreach tools to include Constant Contact, radio & print messaging, website, outreach display In-kind investment by partners and organizations sponsoring events 	<p>2nd</p>	<p>Y</p> <p>We will help raise public awareness of NPS sites and cooperate with and support all NPS outreach efforts.</p>
<p>GRANTS</p> <p>Section 264 (e) (2) (E) (iii)</p> <p>2009 Management Plan Recommendations: <i>Encourage and fund dynamic programs at museums and sites, Encourage professional development and best practices at museums and historic sites, Create a matching grants program to provide targeted interpretive assistance</i></p>	<p>1. Provide financial assistance for interpretive projects that connect to FFNHA themes. 2. Improve the interpretation in eastern Kansas and western Missouri in heritage development and sustainability</p> <p>Program Coordinator</p>	<p>Federal: \$74,935</p>	<ul style="list-style-type: none"> Staff time to include program coordinator, finance assistant In-kind investment by review committee Matching resources required for larger grants 	<p>3rd</p>	<p>Y</p> <p>Network to Freedom sites and NPS sites are eligible for funds</p>

Program/Activity/Strategy And Each Action's Legal Reference (legislation/plan)	Outcomes Expected and Facilitator/Process Mgr. and Final Outcomes	Anticipated Budget and Final Budget	Initial and Final Resource Commitments and Final Evaluation Comments	Priority: Initial and Final	National Park Service as Partner?
<p>ADMINISTER AMERICAN BATTLEFIELD PROTECTION PROGRAM GRANT</p> <p>Section 264 (e) (8) (A) (i) and Section 265 (a) (3)</p> <p>2009 Management Plan Recommendations: <i>Develop a system to inventory cultural landscapes, Encourage communities to make preservation public policy, Establish relationships among the commerce, tourism and preservation communities, Document important natural landscapes that tie into the FFNHA themes, Serve as a conduit between funding entities and local businesses, sites and other non-profit organizations</i></p>	<p>1. Create a preservation plan for the Lone Jack Civil War Battlefield</p> <p>2. Promote the preservation, conservation, and, interpretation in eastern Kansas and western Missouri in heritage development and sustainability</p> <p>Program Coordinator</p>	<p>Federal: \$2,472</p> <p>ABPP: \$55,000</p>	<ul style="list-style-type: none"> Staff time to include program coordinator 	<p>4th</p>	<p>Y</p> <p>American Battlefield Protection Program</p>
<p>ADMINISTER NATIONAL PARK FOUNDATION IMPACT GRANT TO IMPROVE EDUCATION SERVICES</p> <p>Section 264 (e) (2) (E) (iv)</p> <p>2009 Management Plan Recommendations: <i>Enhance existing curriculum materials to meet needs and fill gaps.</i></p>	<p>1. Forge a partnership between local Boys and Girls Clubs and Freedom's Frontier.</p> <p>2. Create a prototype curriculum for and conduct a week-long Civil War to Civil Rights educational experience.</p> <p>3. Begin to explore curriculum connections and promote Freedom's Frontier learning experiences.</p> <p>Program Coordinator</p>	<p>Federal: \$3,832</p> <p>Impact Grant: \$10,000</p> <p>Other: \$1,620</p>	<ul style="list-style-type: none"> Staff time to include program coordinator and intern In-kind investment of partner sites to plan and conduct curriculum Partnership with Brown v. Board of Education 	<p>5th</p>	<p>Y</p> <p>Partnership with Brown v. Board of Education NHS</p>
<p>BENCHMARKING</p> <p>Section 264 (e) (2) (B)</p> <p>2009 Management Plan Recommendations: <i>Establish a system to collect comprehensive and consistent visitor data</i></p>	<p>1. Gather and analyze benchmarking data.</p> <p>2. Standardize process of gathering visitor data.</p> <p>3. Measure the preservation, conservation, education, interpretation, and recreation in eastern Kansas and western Missouri in heritage development and sustainability</p> <p>Executive Director</p>	<p>Federal: \$7,000</p>	<ul style="list-style-type: none"> Staff time to include administrative assistant In-kind investment by partner sites in producing and collecting surveys 	<p>6th</p>	<p>Y</p> <p>NPS sites will be encouraged to participate in gathering visitor data. Results will be shared with NPS.</p>
<p>PROFESSIONAL DEVELOPMENT</p> <p>Section 264 (e) (8) and Section (265) (a) (2) (B)</p> <p>2009 Management Plan Recommendations: <i>Encourage professional development and best practices at museums and historic sites</i></p>	<p>1. Program Coordinator to complete training in capacity building for nonprofits</p> <p>2. Fund enrollment for partner historical organizations to participate in AASLH StEPs</p> <p>3. Host three capacity building workshops</p> <p>4. Create resource center for capacity building and StEPs</p> <p>5. Fund professional development and capacity building scholarships</p> <p>6. Empower the preservation, conservation, education, interpretation, and recreation in eastern Kansas and western Missouri in heritage development and sustainability</p> <p>Program Coordinator</p>	<p>Federal: \$9,901</p> <p>NPS Technical Assistance Grant: \$10,000</p> <p>Other: \$4,000</p>	<ul style="list-style-type: none"> Staff time to include program coordinator, finance assistant, and administrative assistant Memberships in professional organizations Kansas Museums Assoc partnership 	<p>7th</p>	<p>Y</p> <p>NPS resources may be tapped for capacity building expertise.</p>

Program/Activity/Strategy And Each Action's Legal Reference (legislation/plan)	Outcomes Expected and Facilitator/Process Mgr. and Final Outcomes	Anticipated Budget and Final Budget	Initial and Final Resource Commitments and Final Evaluation Comments	Priority: Initial and Final	National Park Service as Partner?
<p>ANNUAL MEETING</p> <p>Section 264 (e) (8) (B)</p> <p>2009 Management Plan Recommendations: <i>Encourage dynamic programs at museums and sites, Encourage communities to make preservation public policy, Build a foundation for communicating Freedom's Frontier message and stories, Establish a recognition program to encourage creative and interactive programming</i></p>	<p>1. Hold a public meeting (in addition to other meetings) to support implementation of management plan 2. Recognize the efforts of partners 3. Honor outstanding high school student work 4. Provide educational opportunity for partners, friends and potential partners 5. Promote the preservation, conservation, education, interpretation, and recreation in eastern Kansas and western Missouri in heritage development and sustainability</p> <p>Executive Director</p>	<p>Other: \$15,000</p>	<ul style="list-style-type: none"> Staff time to include administrative assistant In-kind investment by sponsors 	<p>8th</p>	<p>N</p>
<p>SIGNAGE</p> <p>Section 264 (e) (2) (E) (iv)</p> <p>2009 Management Plan Recommendations: <i>Establish relationships among the commerce, tourism and preservation communities, Build a foundation for communicating Freedom's Frontier message and stories, Build a "sense of place" through a consistent wayfinding system in the region, Enhance and connect available interpretive information about Freedom's Frontier with outdoor signage</i></p>	<p>1. Create a comprehensive signage plan to incorporate gateway signage, wayfinding signage, and interpretive signage 2. Enhance the interpretation in eastern Kansas and western Missouri in heritage development and sustainability</p> <p>Executive Director</p>	<p>Federal: \$6,236</p> <p>Other: 15,000</p>	<ul style="list-style-type: none"> Use of map/website to record and track existing interpretive signs In-kind investment by partners 	<p>9th</p>	<p>Y Includes NPS sites</p>
<p>VIDEO</p> <p>Section 264 (e) (2) (E) (iv)</p> <p>2009 Management Plan Recommendations: <i>Build a foundation for communicating Freedom's Frontier message and stories, Define and tell Freedom's Frontier's story by developing orientation materials to introduce visitors to Freedom's Frontier.</i></p>	<p>1. Raise awareness of stories and mission resulting in increased web hits, attendance, and investment 2. Promote the preservation, conservation, education, interpretation, and recreation in eastern Kansas and western Missouri in heritage development and sustainability.</p> <p>Program Coordinator</p>	<p>Other: \$30,000</p>	<ul style="list-style-type: none"> Use of current video footage 	<p>10th</p>	<p>N</p>
<p>INTERACTIVE MEDIA ENHANCEMENT AND TOURS</p> <p>Section 264 (e) (2) (E) (iv)</p> <p>2009 Management Plan Recommendations: <i>Establish relationships among the commerce, tourism and preservation communities, Build a foundation for communicating Freedom's Frontier message and stories, Define and tell Freedom's Frontier's story by clustering sites into manageable visitor experiences</i></p>	<p>1. Use new media platform to enhance interpretation 2. Engage visitors and residents in story-based experience of heritage area 3. Enhance the interpretation in eastern Kansas and western Missouri in heritage development and sustainability.</p> <p>Program Coordinator</p>	<p>Other: \$36,180</p>	<ul style="list-style-type: none"> Staff time to include the program coordinator In-kind investment by committee 	<p>11th</p>	<p>Y NPS sites will be included</p>

Program/Activity/Strategy And Each Action's Legal Reference (legislation/plan)	Outcomes Expected and Facilitator/Process Mgr. and Final Outcomes	Anticipated Budget and Final Budget	Initial and Final Resource Commitments and Final Evaluation Comments	Priority: Initial and Final	National Park Service as Partner?
<p>WEBSITE</p> <p>Section 264 (d) (2), (e) (2), (e) (8), and (f)</p> <p>2009 Management Plan Recommendations: <i>Build a foundation for communicating Freedom's Frontier message and stories, Maximize the Freedom's Frontier website as a virtual interpretive and marketing tool for visitors and residents</i></p>	<p>1. Add additional map features to the website 2. Employ interns to assist with population 3. Promote the preservation, conservation, education, interpretation, and recreation in eastern Kansas and western Missouri in heritage development and sustainability.</p> <p>Program Coordinator</p>	<p>Federal: \$19,625</p> <p>Other: \$5,000</p>	<ul style="list-style-type: none"> • Staff time to include program coordinator and finance assistant • Interns 	<p>12th</p>	<p>Y</p> <p>NPS sites are included in the website.</p>
<p>RESTRICTED GRANTS</p> <p>Section 264 (e) (2) (E) (iv)</p> <p>2009 Management Plan Recommendations: <i>Fund dynamic programs at museums and sites, Serve as a conduit between funding entities and local businesses, sites and other non-profit organizations</i></p>	<p>1. Provide a Tacha Award recognized outstanding work by high school students related to the themes of Freedom's Frontier. 2. Provide assistance to partners to for the preservation, conservation, education, interpretation, and recreation in eastern Kansas and western Missouri in heritage development and sustainability.</p> <p>Executive Director</p>	<p>Other: \$37,000</p>		<p>13th</p>	<p>N</p>

