



**2011 Workplan  
Based on \$150,000  
Plans for \$250,00 listed in Comments column**

<b>Program/Activity/Strategy And Each Action's Legal Reference (legislation/plan)</b>	<b>Outcomes Expected and Facilitator/Process Mgr. and Final Outcomes</b>	<b>Anticipated Budget and Final Budget</b>	<b>Initial and Final Resource Commitments and Final Evaluation Comments</b>	<b>Priority: Initial and Final</b>	<b>National Park Service as Partner?</b>
<b>ADMINISTRATIVE EXPENSES</b>  Section 264 (d) (2)( B)	<b>Maintain office</b>  Judy Billings, Executive Director	<b>\$48,000</b>  Board fundraising: \$29,000		<b>1<sup>st</sup></b>	<b>N</b>
<b>CONTINUED OUTREACH &amp; PARTNER MENTORSHIP</b>  Section 264 (e) (2) (C)  Mgmt Plan Recommendations: page 4-68 "Develop educational opportunities for the general public to increase awareness of Freedom's Frontier's significant stories"	<b>Establish 20 new partnerships</b>  <b>Raise public awareness of FFNHA mission and stories</b>  Julie McPike, Program Coordinator	<b>\$15,000</b>  Board fundraising: \$5,000	Part time staff and Communications Intern	<b>2<sup>nd</sup></b>	<b>N</b>
<b>GRANTS</b>  Section 264 (e) (2) (E) (iii)  Mgmt Plan Recommendations: page 4-26 "Fund dynamic programs at museums and sites"	<b>Provide grants to 15-20 partners to improve interpretation and help them meet the standards set forth in the 2009 management plan</b>  <b>Provide restricted giving grants to partners</b>  Julie McPike	<b>\$68,000</b>  Board fundraising and restricted giving grants: \$100,000	Part time staff to coordinate grants program.  An additional \$40,000 would be added to this category, allowing Freedom's Frontier to double the number of grants.	<b>3<sup>rd</sup></b>	<b>Y</b> (Network to Freedom sites and NPS sites are eligible for funds)
<b>SIGNAGE</b>  Section 264 (e) (2) (E) (iv)  Mgmt Plan Recommendations: page 4-56 "Build a 'sense of place' through consistent wayfinding system in the region to recognize FFNHA's contributing assets" page 4-66 "Enhance and connect available interpretive information about Freedom's Frontier with outdoor signage"	<b>Comprehensive signage to incorporate gateway signage, wayfinding signs, and interpretive signage</b>  Judy Billings	<b>\$0</b>  Board fundraising and grants: \$20,000	Part time staff to manage project  An additional \$20,000 would be added to this category, allowing Freedom's Frontier to begin the work of implementing the signage study.	<b>4<sup>th</sup></b>	<b>Y</b> (NPS historic sites & Network to Freedom sites will be included)
<b>INTERACTIVE MEDIA ENHANCEMENT AND TOURS</b>  Section 264 (e) (2) (E) (iv)	<b>Raise awareness of FFNHA's connected stories</b>  <b>Facilitate travel of visitors throughout FFNHA</b>	<b>\$10,000</b>  Board fundraising	Part time staff and interns to create template for future work.  An additional \$15,000 would be	<b>5<sup>th</sup></b>	<b>Y</b> (NPS sites & Network to Freedom sites

Mgmt Plan Recommendations: page 4-64 “Group sites into manageable visitor experiences”	<b>Highlight the multiple perspectives involved in FFNHA’s stories</b>	and grants: \$40,000	added to this category to expand the program to partner with other sites and universities.		will be included in study)
Mgmt Plan Recommendations: page 4-26 “Encourage dynamic programs at museums and sites”	<b>Engage residents and visitors in story-based experience of the heritage area</b>  Julie McPike				
<b>BENCHMARKING</b>  Section 264 (e) (2) (B)  Mgmt Plan Recommendations: page 4-46 “Establish a system to collect comprehensive and consistent visitor data”	<b>Gather and analyze benchmarking data</b>  Julie McPike	<b>\$2,000</b>	Part time staff to coordinate	<b>6<sup>th</sup></b>	<b>N</b>
<b>SURVEY AND DATABASE EXPANSION</b>  Section 264 (e) (2) (E) (ii)  Mgmt Plan Recommendations: page 4-22 “Develop a system to inventory cultural landscapes” & “Establish a system to identify the region’s historic buildings” page 4-64 “Create a searchable database for the inventory of contributing heritage resources in the region”	<b>Expanded database of FFNHA sites</b>  <b>Expanded survey information available for MO &amp; KS SHPOs</b>  <b>Identification and prioritization of potential interpretive signs</b>  Julie McPike	<b>\$5,000</b>  ABPP Grant: \$55,000	Part time staff to secure additional grants and to coordinate study of sites.	<b>7<sup>th</sup></b>	<b>N</b>
<b>CURRICULUM ENHANCEMENT</b>  Section 264 (e) (2) (E) (iv)  Mgmt Plan Recommendations: page 4-68 “Enhance existing curriculum materials to meet needs and fill gaps”	<b>Collection &amp; promotion of partner site curriculum materials on FFNHA website</b>  <b>Identification of curriculum needs</b>  <b>Creation of educational materials for use in classrooms, home-schooling and extracurricular programs</b>  Julie McPike	<b>\$1,000</b>  Board fundraising and grants: \$15,000	Part time staff to begin work  An additional \$25,000 would be added to this category to work with an intern and educational specialist to collect existing material, analyze curricular gaps, and create appropriate educational materials.	<b>8<sup>th</sup></b>	<b>Y</b> (NPS sites’ educational programming will be included)