

NOTES FROM TKHA/BKNHA MEETING
February 10, 2005
Mahaffie Stage Coach Stop and Farm – Olathe

Attendees:

Sally Hatcher	Leavenworth
Hazel May Fackler	Leavenworth
Sue Gervasini	Leavenworth
Ola May Earnest	Linn County Historical Society
Alice Widner	Trading Post Museum
John Daugherty	Fort Scott NPS
Mary Asher	Mound City Historical Society
Kerry Lippincott	Watkins Museum
Andrea Renick Bell	John Brown Site Osawatomie
Jason Canis	Franklin County CVB
Emma Crites	Fredonia Tourism
Amy Berry	Olathe Chamber
Carolyn Green	Humboldt Civil War Days
Kerry Altenbernd	Black Jack Battlefield Trust
Paul Bahnmaier	Lecompton Historical Society
Time Rues	Constitution Hall Lecompton
Martha Parker	Clinton Lake Museum
Bill Freeman	Mayor Leroy Kansas
Daryl Roller	Fort Scott Community College
Eileen Robertson	Humboldt Tourism
Rebecca Phipps	Watkins Museum
Diane Niehoff	Baldwin City CVB
Bill Worley	Kansas City, MO
Bart Cohen	Overland Park, KS
Dale Nimz	Lawrence, KS
Deborah Barker	Old Depot Museum, Ottawa
Kelly Pearl	Pottawatomie County Economic Dev.
Chris Meinhardt	Topeka
John Nichols	Miami County Historical Society
Judy Billings	Lawrence CVB
Susan Henderson	Lawrence CVB
Debbie White	Lawrence CVB
Martha Piland	Piland Advertising, Topeka

Judy Billings welcomed Bart Cohen, Bill Worley, UMKC, and John Daugherty, Superintendent of Fort Scott, National Historic Site. **Attendees were greeted** by Tim Talbott, Director of Mahaffie Stage Coach Stop and Farm, and representatives from Olathe Chamber of Commerce, CVB: Amy Berry, Manager of Associations and Group Tours, and Stephen Koranda, Vice-President.

Tim informed attendees that Mahaffie House is the only stage coach stop left, preserved as a public historic site. Developers like the Mahaffies settled the area where all three historic trails converged. There are 37 historic sites around Olathe, including Olathe museum. Cowboy boots, as we know them today, started in Olathe. Talbott, Berry, and Koranda were pleased and excited

to announce that funding has been acquired to build a 10,000 square foot Visitor Center at Lone Elm Park, Wagon Train Campground. This will enable more living history to be celebrated.

Attendees introduced themselves.

Carolyn Green made **motion to approve Agenda**. Emma Crites seconded. Motion carried.

John Nichols made **motion to approve January minutes** after corrections were made. Hazel May Fackler seconded. Motion carried.

Martha Parker, Treasurer, gave **Financial Report**, stating that she has paid \$5000 to Piland Marketing (which will show on the March report) leaving \$2,042.85. Of this balance, \$1000 will be designated for work on the UGRR brochure.

Branding Graphics and Marketing Report:

Judy distributed copies of dictionary definitions and thesaurus choices for the words Battleground, Frontier, and Prairie.

Next, Attendees were given 3 taglines with graphics:

Battleground for Freedom
Freedom's Frontier
Prairies, Plow Shares, & Politics

After discussing these taglines, attendees voted. Results:

Battleground for Freedom - 15 votes;
Freedom's Frontier - 21 votes;
Prairies, Plow Shares, & Politics - 1 vote

Attendees were then given 3 of the same graphic using different color combinations *along with the winning tagline, Freedom's Frontier*, and asked to discuss the following color combinations:

1. Deep blue sky; white star; white crossed roads; green earth
2. Deep blue sky; white star; white crossed roads; wheat yellow earth
3. Deep blue sky; white star; white crossed roads; reddish rust

After discussion, attendees voted. Results:

#1 - 9 votes.
#2 - 5 votes.
#3 - 17 votes.

General feeling among attendees was that the Branding Exercise had resulted in an acceptable visual and verbal **BRAND** that can expand the meaning of Bleeding Kansas National Heritage Area, include the Enduring Struggle for Freedom aspect of the NHA title, and allow the group to move on toward the development of a brochure and forward toward management once designation is achieved.

Update on legislation and advisory board meeting: Judy Billings met with the Alliance of National Heritage Areas in Washington and met with staffers of our Congressional Delegation. She reported that they are working diligently on our behalf. Our NHA bill has been reintroduced in both the Senate and the House. Attendees will receive an information list on our congressional representatives by email from Debbie and are urged to contact by phone or email. Judy distributed "A view of the National Heritage Areas in 2004 and a National Park" bulletin dated February 4, 2005, HERITAGE AREA BILLS INTRODUCED, 109TH CONGRESS. Bleeding Kansas National Heritage Area (H.R. 413, S. 175) was listed under "National heritage area designation bills."

Judy asked **BKNHA ADVISORY BOARD** members to contact delegates with whom they have personal relationships. Senator Brownback will arrange a meeting.

UGRR BROCHURE: Chris Meinhardt reported that Judith Wellman has received some material; more will be sent. Work in progress. Chris and Martha Parker were thanked for their work on bringing the brochure to completion.

NEWS RELEASE ON STATUS OF BKNHA: Debbie will email.

Judy announced that anyone interested may join the **Steering Committee**. Present members: Martha Parker, Chris Meinhardt, John Nichols, Judy Billings, Debbie White, and Kerry Altenbernd

NEXT PROJECT: Color brochure to educate to distribute at SAMPLER FESTIVAL (banner?) in May.

Paul Bahnmaier brought a RESOLUTION regarding concerns for Camp Sackett area and California-Oregon Trail's being threatened by proposed rock quarry. After considerable discussion, Kerry Altenbernd asked that it be redrafted and sent with March Agenda.

Attendees **viewed "Touched by Fire, Bleeding Kansas" trailer**. An historical documentary produced by Lone Chimney Productions, Ken Spurgeon and John Goering co-producers. Premiering April 9, 2005. Tim Rues appears as Jim Lane.

ANNOUNCEMENTS:

Lawrence: "Border Raiders" Bicycle Tour June 25-July 2nd. Website: www.borderraiders.com

Rebecca Phipps at Watkins: Chinese Year of the Rooster, Tai Pei, World Traveling in March
Also, needle art show

Judy reminder: June 4-8, 2005 Nashville "International Heritage Development Conference"

Tim Rues: Sunday afternoons at 2:00 lecture series at Constitution Hall, Lecompton
February 12 - Franklin Pierce

Mahaffie: April 16 & 17 Civil War on the Border

FUTURE MEETINGS:

April 14, Fredonia

May 12, Ottawa

June 9, Manhattan

July 14, Baldwin City

August 11, Leavenworth

THANK YOU FOR BRINGING HARD COPIES OF MINUTES & AGENDA!

NEXT MEETING: MARCH 10, JUNCTION CITY

Respectfully submitted,
Eileen Robertson
Kansas Explorer #1450